



Microsoft Dynamics is a Customer Relationship Management (CRM) System that is deployed and managed on a remote infrastructure commonly known as SaaS (Software as a Service). It's designed to replace traditional in-house CRM software for you while providing the same functionality and service more cost-effectively.

BIGGEST BENEFIT

No up-front installation requirements or server hardware needed by you, AND it can accessed on-demand.

FEATURES

1 Personalized customer experiences

Enabling Hosted CRM allows your teams to access sales, marketing and services data anytime, anywhere, data that is necessary to personalize every customer experience. With the saturation of markets and multiple media channels providing natural market penetration, the ability to differentiate is becoming ever-so-difficult. By partnering with Cloud Technology Advisors to implement this robust CRM solution, you can now target your customers with the appropriate messaging and address specific needs you weren't once able to.

2 Proactive engagement

Wouldn't it be cool to send out communications and promotions based on your customers recent activity? For example, easily run reports detailing what your customers are currently doing so you can capitalize on the things that they are not.

3 Social intelligence

Social relevance is a game-changing avenue for organizations of all sizes. Now that the essence of social media is understood, it's time to start utilizing the analytics behind it with the tools provided by Cloud Technology Advisors powered by Microsoft Dynamics.

CLOUD AT YOUR FINGERTIPS. MIGRATE TODAY!

Headed down the Hosted CRM path? Here are some complementary services you should consider:
MICROSOFT SHAREPOINT • LYNC • MICROSOFT EXCHANGE